



Request for Offers

INNOVATION

Fund to develop and implement innovative programs that transform the City and City government, improve City service, and promote efficiency.

Summary

- The nature of government is that most change is incremental and gradual. Breakthrough innovations are often infrequent, but such innovations are needed and required for New Orleans to become a “model city.”
- The Innovation Results Team seeks offers which are transformational, and break-through existing practices and barriers to improve the effectiveness of service delivery for the citizens of New Orleans.
- Successful offers will use sound data to determine specific goals and leverage tools like technology and human capital. In addition, offers that foster collaboration and positive cultural developments in and out of City Hall will be viewed favorably.
- Innovative, transformational offers should also impact people, processes, costs and/or revenues, and ultimately, the future growth of the City, remembering that the true outcome is to improve all aspects of the lives of citizens and future citizens of our great city.

Result Map is attached, showing what factors influence this result.

Outcome Measures that best indicate that the desired innovative results are being achieved (maximum 3 outcome measures)

- Number and impact of technology-based innovations in crime, blight and city services
- Return on investment for innovations that demonstrate savings or generate new revenue of \$100,000 or more annually
- Number of projects receiving formal recognition by a national organization, third party or citizens

Note that projects which improve citywide metrics, in addition to the outcome measures, (e.g. living wages, population, longevity, etc) will be ranked higher.

Purchasing Strategies (*The Results Team is seeking budget offers to...*)

1. Solve intractable problems which currently are costly to the City, lack solutions and/or are long-term issues
2. Use new technology and infrastructure investments to rapidly improve services or reduce cost
3. Promote the use of data, evaluation, and research in program development
4. Develop partnerships with community, non-profits, businesses and other government entities
5. Empower, encourage and reward employees, citizens and community organizations to develop innovative ideas
6. Leverage resources not currently being used in the City
7. Invest in more effective hiring and professional development

Budget offers will be evaluated in the context of the Mayor's values with an emphasis on:

- Achieving Results
- Measurable Indicators
- Collaboration
- Customer-focus
- Efficiency and Cost Effectiveness
- Research or Evidence-based Practices